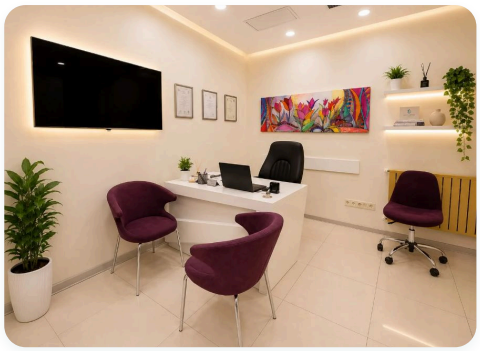
PLANNING YOUR TRIP

How Pricing Works

What sets the price of a procedure, why Istanbul costs less than London or Berlin without cutting corners, typical ranges by treatment, and how to read a quotation



A procedure's price is not one number but five factors combined. Understanding them is how you tell a fair quotation from a low one.

THE FIVE FACTORS



Extent, technique, setting, team and stay. Each moves the price; none should be hidden.

FACTOR BY FACTOR

Extent

Grafts, implant size, area treated, how much skin or tissue is involved.

Technique

DHI costs more than FUE; a structured rhinoplasty more than a simple one.

Setting

A hospital theatre with an anaesthetist costs more than a procedure room – and is required for general anaesthesia.

Team

Surgeon time, anaesthetist, nurses. The surgeon doing more of the work costs more.

Stay

Hospital nights, hotel nights, transfers and the length of your trip.

What should not change the price

The day you decide. A quotation that drops if you pay today, or rises if you wait a week, is a sales tactic, not a medical price. Ours is valid for the period stated on it, whatever you decide.

Ask any clinic which of the five factors explains their number. The answer should be specific.

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Why Istanbul costs less

The same operation, by a surgeon of comparable training, in a comparably equipped hospital, costs a fraction in Istanbul of what it costs in London, Berlin or New York. The reasons are structural, not medical.

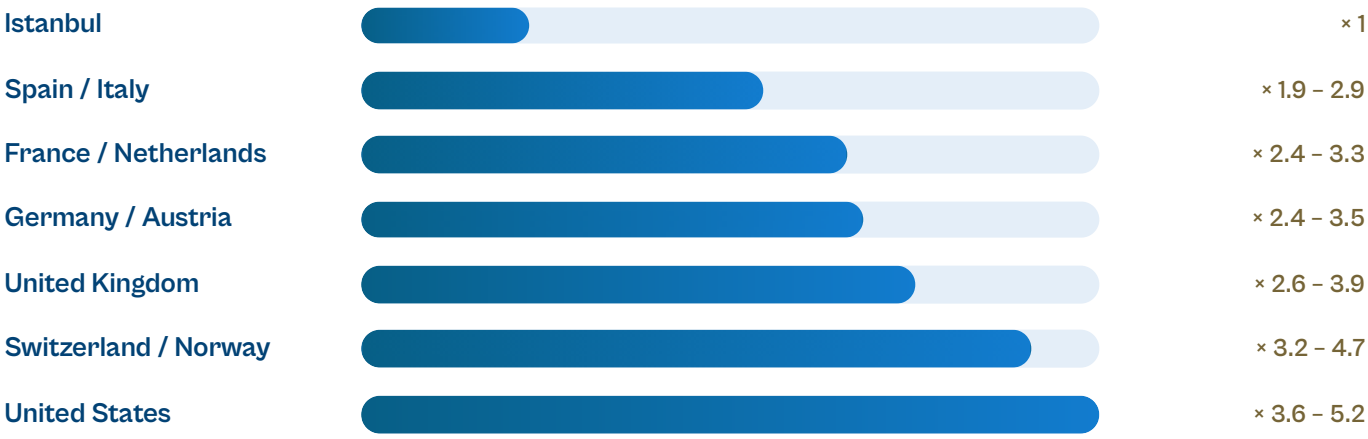
THE REAL REASONS

- ✓ **Operating costs.** Staff salaries, rent, insurance and running costs are far lower in Turkey than in Western Europe or North America.
- ✓ **Exchange rates.** Clinics price in euros, but most costs are paid in lira.
- ✓ **Volume and specialisation.** Istanbul clinics perform large numbers of specific procedures, which lowers unit costs and builds experience.
- ✓ **Lower indemnity costs.** Medical insurance premiums for surgeons are a fraction of those in the US or UK.

WHAT IS NOT THE REASON

- ✗ Lower surgical training: Turkish specialists complete comparable residencies and many train abroad
- ✗ Older equipment: the same devices and implants are used, from the same manufacturers
- ✗ Cutting corners on anaesthesia or sterilisation – in a properly run hospital

THE SAME PROCEDURE AT HOME: TYPICAL MULTIPLES OF THE ISTANBUL PRICE



ⓘ Multiples are indicative, based on published private-sector prices, and vary by procedure and city. Use them to understand the scale of the difference, not to calculate a precise saving.

Our cost comparison tool on the site shows the range for your country and treatment.

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Typical ranges by treatment

These are package ranges in euros – the procedure, hospital stay where needed, medication, hotel nights and transfers. Your exact price depends on the five factors and is set in your written plan.

INDICATIVE PACKAGE RANGES (EUR)

TREATMENT	RANGE	NIGHTS	WHAT MOVES IT WITHIN THE RANGE
Hair transplant — Sapphire FUE	≈ 2,000 – 3,100	3	Graft number; PRP added
Hair transplant — DHI	≈ 2,400 – 3,200	3	Graft number; unshaven or long-hair technique
Hair transplant — hybrid (FUE + DHI)	≈ 2,800 – 3,800	3	Extent of each zone
PRP / exosome	≈ 150 – 300 per session	–	Product used; number of sessions
Rhinoplasty	≈ 2,800 – 4,200	6–7	Structural work; functional surgery included
Revision rhinoplasty	≈ 4,000 – 6,000	6–7	Grafts needed; extent of previous surgery
Breast augmentation	≈ 3,200 – 4,500	6–7	Implant type; lift combined
Breast reduction / lift	≈ 3,500 – 5,000	6–7	Pattern; volume removed
Gynecomastia	≈ 2,200 – 3,200	5–6	Grade; skin excision
Tummy tuck	≈ 3,500 – 5,000	7–10	Full or mini; liposuction combined
Face and neck lift	≈ 5,000 – 8,000	7–8	Extent; neck work; fat transfer
HIFU / Ultherapy / thread lift	≈ 400 – 1,500	1–2	Area treated; device

Ranges reflect our current price list and are reviewed periodically. They are not quotations.

What to add for travel

Return flights from Europe typically cost € 120 – 420; extra hotel nights beyond the package € 60 – 160. Airport transfers, hospital transport and interpretation are already included in every package.

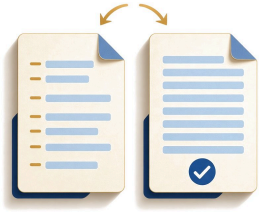
Request your written plan for an exact price; ranges are only the starting point.

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How to read a quotation

Two quotations for the "same" procedure can differ by a thousand euros and describe different things. Read them for what they contain, and for what they are silent about.

TWO QUOTATIONS, SIDE BY SIDE



The lower total often omits the hospital night, the garment and the appointment transfers. Compare the lines.

A COMPLETE QUOTATION NAMES

- ✓ The procedure and technique, and the surgeon
- ✓ The facility and whether a hospital night is included
- ✓ Anaesthesia and the anaesthetist
- ✓ Hotel nights, transfers and coordinator
- ✓ Medication, garments, aftercare kit
- ✓ Follow-up, and the complication and revision policy
- ✓ Deposit, payment and rescheduling terms, and the validity period

COMMON TRAPS

⚠ **Per-graft pricing without a cap**
Looks cheap until the count is decided on the day.

⚠ **"Everything included"**
Without a list, it means whatever the clinic later decides.

⚠ **Today-only discounts**
A medical price does not expire overnight.

⚠ **Unnamed surgeon**
The price may be for whoever is free.

Our quotations are a written document listing every item above, valid for the period stated, with the surgeon named. If something is not on it, it is not included – and we will say so if you ask.

YOUR NEXT STEP

Talk to us before you decide anything

Free Consultation
A conversation with a coordinator, with no commitment.

Send Your Photos
Our medical team reviews them and replies with an assessment.

WhatsApp Us
Questions answered in your own language, usually the same day.

✓ Free consultation · Free medical evaluation

WHATSAPP US

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- ✓ Experienced medical teams
- ✓ Personalised treatment planning
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